

Mark Parry

Mark Parry is an instructional designer and media producer from Sydney.

Mark teaches video/media production at SAE Creative Media Institute and Educational Technology at The University of Notre Dame.

Mark also runs an educational consulting and media production business - **Parryville Media** - producing print, video and e-learning resources for various organisations.



Parryville Media

Video, print & online production
Instructional design
Educational consulting

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Photo: Shay Tobin



Questions



Type your question/s into Adobe Connect text chat field. We'll get to these later in the presentation.

Current projects

Cognitive Science
in the Real World



Derek Panchuk: National Lead - Skill Acquisition, Australian Institute of Sport

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Parryville Media
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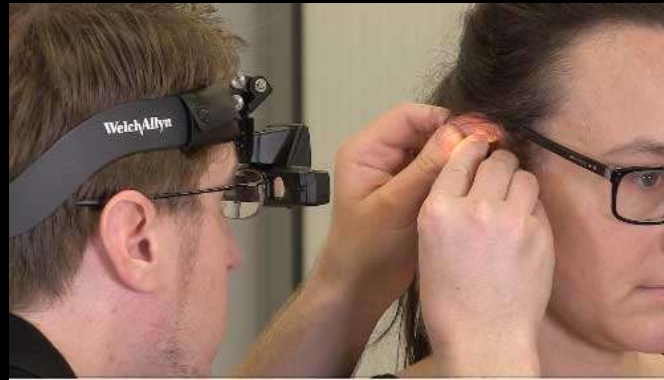
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Part of a series of videos produced for Macquarie University, COGS399 Cognitive Science in the Real World.

<https://www.mq.edu.au/about/about-the...>

SHOW MORE

Current projects



Audiology & hearing devices

Making a web-series

Indigenous Australian voices

Reflective practice in linguistics

Medical ergonomics

Welcome videos (History)

Cyber-crime student work experience



Video links

Cognitive Science in the Real World <https://youtu.be/Obw-QwFFilU>

Join a drawing workshop <http://abcspla.sh/m/2391858>

Tips for principals: Nominating a PD delegate <https://youtu.be/qpt0C68ttw0>

Central Auditory Pathway <https://youtu.be/kfCsqTFwLGw>

Love Sick: Media students make a music video <https://youtu.be/wHFDLB-2vKQ>

Show reel - Parryville Media <https://youtu.be/8hF9TRKp-sY>

Bonus:

Suburban Bionetwork (SAE student documentary) <https://youtu.be/MAfNH9gBdpo>

Student-centred



SAE **media** students use specialist lighting, cameras (eg RED) and equipment in a studio setting.



Notre Dame **education** students use smart phone cameras.



Creative journey

What?



Why?



When?



Where?

How?



Video projects

- ***Cognitive Science in the Real World***
- Collaboration with **Macquarie University**
- Approx 10 X 10 min videos
- Premiere Pro, After Effects, Photoshop



- ***School Magazine Centenary***
- Collaboration with **NSW Department of Education, Royal Botanic Garden, Sydney and ABC Splash**
- 6 X 10 min videos
- Premiere Pro, Photoshop



Video projects

- ***BOSTES Teacher Accreditation***

- Collaboration with **Board of Studies & Educational Standards (BOSTES)**
- 7 X 10 min videos
- Premiere Pro, Photoshop

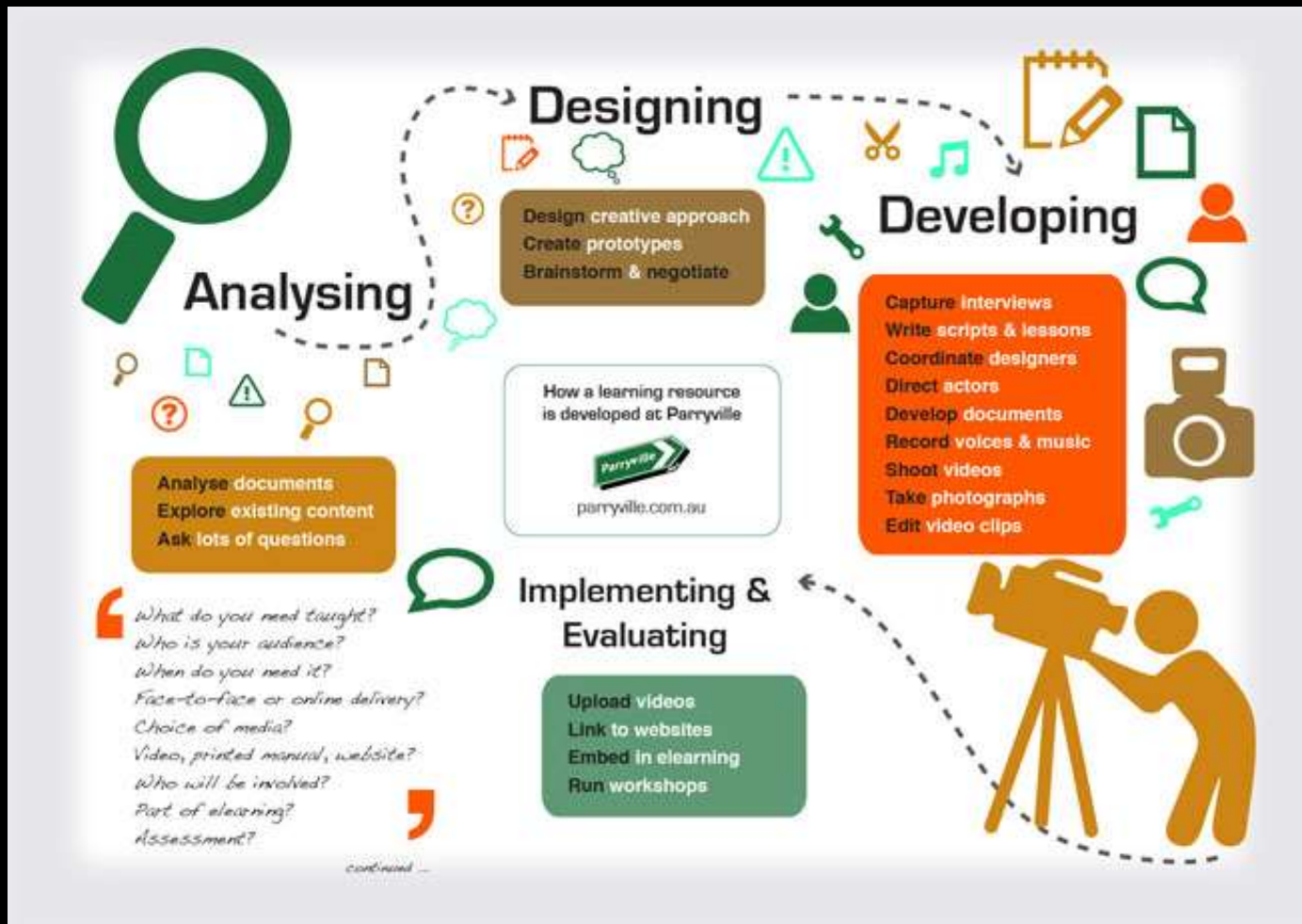


- ***Audiology***

- Collaboration with **Australian Hearing Hub** and **Macquarie University**
- Premiere Pro, After Effects, Photoshop



Creative process



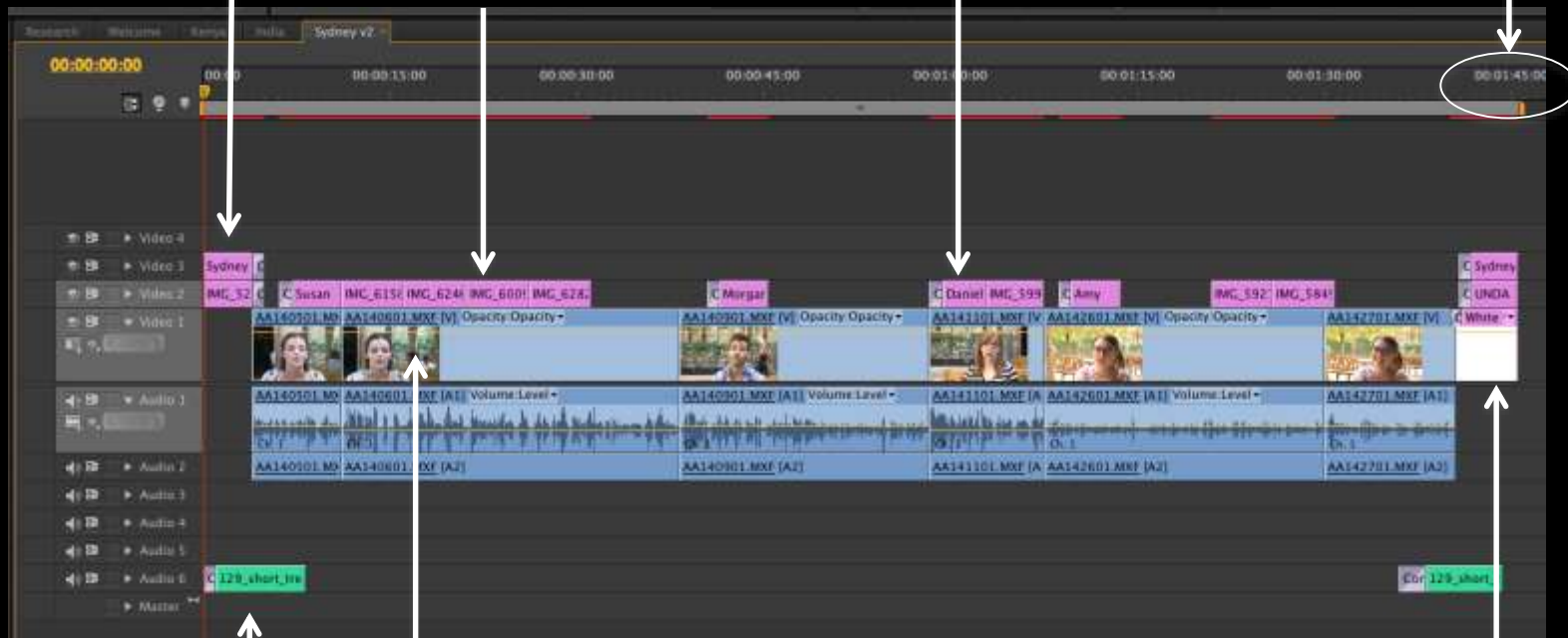
Typical **sequence**

Intro

B-roll, overlay: forms, photos, instructions etc

Lower-thirds, titles

Short duration



Music

Interviews

Credits

Creative journey

Study – BEd (Science), IT Cert 4 (Multimedia), MA (Media Arts & Production)

How I started – teaching, writing, learning design, video, freelance

My best work – combines learning design with video production

What I do now – p/t work (learning design, video production, teaching)

How do I learn now – Lynda.com, Adobe.tv, short courses, books

Where I hope to go next – video/media/social media & user-generated content

My creative influences - colleagues, students, professional practice

Questions



Conclusion and advice

1. Pre-production is important

- Your production process will be more efficient and lead to better results if you spend some time getting organised.
- Analyse learning outcomes.
- Sort out your content and plan your production approach BEFORE the cameras roll.
- Be flexible where appropriate.

Conclusion and advice

2. Collaborate, explore and enjoy the process

- Video hardware, software and online publishing is readily available and easy to use in the classroom, so take some time to plan an educational video project.
- Collaborate with colleagues, students, community members. Student-centred approaches work well; students bring their own perspectives, energy and skills.

Conclusion and advice

3. Lifelong learning is great

- There is always something new to learn.
- Part of the enjoyment of new and unfamiliar territory is in the learning process itself by acquiring new skills and expanding your strengths and abilities.
- It's valuable to have an open attitude to opportunities.

Thank you



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