



PERSONAL DETAILS

Mark Parry
M: 0 424 423 425
mark@parryville.com.au
www.parryville.com.au
www.youtube.com/parryvillemedia
www.linkedin.com/in/markandrewparry

Collaborating with schools, universities, colleges, university and other community/corporate organisations to design and develop learning, teaching and training resources and experiences.

CAREER HIGHLIGHTS

- Writer and instructional designer of various [Australian Olympic Committee](#) educational resources including **Beijing 2008** and **London 2012** (reviewer/consultant for **Rio 2016**). Additional resources include teacher guides for **Olympic Day** and **Chat to a Champ** initiatives and various resources that are part of the **a.s.p.i.r.e.** program.
- Online presenter and guest speaker [Adobe Education Exchange](#) – professional development for teachers.
- Video/Media Producer and educational consultant for various federally-funded [Australian Government Office for Learning and Teaching](#) higher-education research projects, featuring dissemination of research findings and additional resources for academic professional development:
 - **Cross Cultural Supervision Project** – explores issues surrounding cross cultural communication between higher degree research students (eg PhD) and their university supervisors.
 - **Peer Review of Teaching** – explores and develops a theoretical framework as well as resources to enhance leadership skills in the context of peer review of learning and teaching.
 - **Mathsassist** – exploring and supporting criteria based assessment design across Australian universities
- Camera operator/editor and consultant for various [ABC Splash](#) online educational video resources, funded by [Australian Broadcasting Corporation](#).
- Video/Media Producer and educational consultant for [Australian Financial Markets Association](#) (AFMA) resources featuring video clips for an accreditation course and e-learning program.
- Writer of **Nam Bang!** Education Kit - art exhibition, a joint initiative between [Casula Powerhouse Arts Centre](#) and [Department of Veterans' Affairs](#) related to art therapy and emotional healing in the aftermath of the Vietnam War.
- Video producer and educational consultant for various online training resources for [Housing Industry Association](#) (HIA), the official body of Australia's home building industry.
- Co-producer of **On The Edge** CD-ROM and video Teacher guide, a federal Australian Government funded drug awareness resource sent to every Australian High School.
- Producer and instructional designer of **EdRugby Online**, a national sports and life-values resource funded by [Australian Rugby](#).
- Instructional Designer and Video Producer **TAA04 Training and Assessment Certificate 4**, an e-learning resource funded by [TAFE NSW](#) and distributed to every NSW TAFE institute.

AWARDS

I have received acknowledgement for my work through the following:

- **Cross Cultural Supervision Project** (winner, Excellence in Research – Social Sciences, Business & Humanities, 2010 Macquarie University Research awards www.mq.edu.au/researchawards/winners/winners-2010.html)
- **Operation Babylift** (website) (nominated, **AIMIA Awards**, 2008, group student award)

- **PC Peripherals** (CD-ROM) (shortlisted, **Australian Newspaper Awards for Educational Publishing**, 2000)
- **Multimedia Components** (CD-ROM) (**US Film and Video Festival** 2001, creative excellence)
- **IT2** (CD-ROM) (shortlisted, **Australian Newspaper Awards for Educational Publishing**, 2002)
- **EdRugby Online** (winner, **Australian Sports Commission Ausport Award - Junior Sport Category**, 2004)
- Video editing and production (finalist Sydney Morning Herald **Metfest** 1996, finalist Shifty Films **Foxtel** 1999, winner - People's prize, Marrickville Council's **Riverlife** video festival 2003)

VOLUNTEER & UNPAID ROLES

Judge - Australian Teachers of Media [ATOM Awards](#) (2015 and 2016)

- Categories judged: Best Educational/Training Resource (Primary/Secondary)

Educational Consultant - [Skype in the Classroom](#) (2011)

PROFESSIONAL EXPERIENCE

Video/Media Producer and Educational Consultant – Parryville Media

2003 – current

- Various project-based and freelance tasks
- I have developed video and other learning resources and educational experiences for Adobe, Australian Broadcasting Corporation (ABC), Optus, Monash University, NSW Department of Education and Training, NSW TAFE, Rotary, Australian Olympic Committee, ANZ bank, Australian Rugby Union, Casula Powerhouse, Office for Learning and Teaching (OLT), Metro Screen, Australian Council of the Deans of Science, Macquarie University, The Benevolent Society, University of Queensland, Flinders University, University of Notre Dame, New Horizons, Housing Industry Association (HIA), Gosford City Council, Royal Australasian College of Physicians (RACP), The Australian Financial Markets Association (AFMA), National Broadband Network (NBN) and Association of Children's Welfare Agencies (ACWA).

Senior Learning Designer (part-time) – Faculty of Medicine and Health Sciences, Macquarie University, Sydney NSW
June 2016 – current.

- Design and assist with the production of video and additional resources for teaching and learning.

Lecturer/Tutor (sessional) – SAE Institute, Sydney

Feb 2012 – current

- Design and deliver lectures, tutorials and assessments for a variety of units including Introduction to Digital Imaging, Film Studies, Critical Thinking in Creative Media, studio skills and Documentary Production.

Tutor (sessional) – School of Education, The University Notre Dame, Sydney

Feb 2011 – April 2017

- Design and deliver tutorials and assessments to pre-service K-12 teachers for a variety of units including ED1111: Information Literacy, ED1007: ICT in Education, ED2203: Network Learning, ED1117: Introduction To ICT For Teachers and ED4134: Information Technology for Teaching and Learning.

Instructional Designer – Optus (Capital Training), Macquarie Park, Sydney NSW

Aug – Nov 2011.

- Instructional design and production of e-learning/face to face training resources related to various new telecommunications products, business processes and software as service, hardware and infrastructure changes/implementation.
- Liaise with various internal stakeholders including business analysts, solution designers and group managers.

- Design and deliver a range of professional development and training sessions/programs including off-shore train-the-trainer sessions to Mumbai, Delhi and Manila).

**Facilitator – New Horizons Enterprises, Thornleigh
May 2011 – July 2011**

- Coordinate and facilitate food preparation and life-skills classes for groups of intellectually disabled adults.

**Tutor – School of Education, Macquarie University
Feb 2011 – June 2011**

- Deliver tutorials for pre-service teachers EDUC261: Information and Communication Technologies and Education.

**Educational Developer - Learning and Teaching Centre (LTC), Macquarie University, Sydney NSW
2007-Aug 2011.**

- Design and assist with the production of resource material for teaching and learning.
- Develop and conduct a range of professional development and training programs associated with face-to-face and flexible learning initiatives, cloud-based and other software applications and hardware.
- Liaise with academic clients to provide advice and support related to Learning Management System (LMS).

**New media Producer - Open Training and Education Network (OTEN), Centre for Learning Innovation (CLI), NSW
Department of Education and Training (DET), Sydney NSW 1999-2007**

- Manage educational multimedia projects for Open Learning Program (TAFE) and external clients.
- Instructionally design a range of multimedia projects.
- Co-ordinate elements and personnel of multimedia projects.
- Work as part of a multimedia project team.

**Writer - Learning Materials Production Centre (LMPC), Open Training and Education Network (OTEN), NSW Technical
and Further Education (NSW TAFE), Sydney NSW 1997-1999**

- Develop a variety of learning materials for distance education for stage 5 Computing Studies and Agriculture including computer disks, audio and videotapes and printed books.
- Consult with distance education teachers and curriculum support officers.
- Work collaboratively with distance education teachers, curriculum support officers and illustrators.
- Work with illustrator for production of appropriate graphics and layout.
- Record and interview industry experts and coordinate audio editing
- Shoot and edit video.

Teacher/trainer - Open High School, Sydney NSW 1995-1998

- Teach 2 Unit Biology, 2 Unit Science for Life, 2 Unit Agriculture, 9-10 Electronics and Power Mechanics via distance.
- Develop and implement computer and technology staff training and development (internet, electronic classroom, Smart 2000 and other educational applications) under consultation with the training and development committee.
- Support computer system technicians for the school database and other.
- Develop and write task specific manuals relating to computers and technology.
- Develop and implement educational technology trials including Electronic classroom, Smart 2000, Optus local vision TV.

Educational Guide, Display Developer - The Earth Exchange Geological and Mining Museum, Sydney NSW 1994

- Develop and implement interactive displays within the museum.
- Conduct and supervise educational activities.

**Classroom Teacher - Kingsgrove High School, Leichhardt High School, Sydney NSW;
Tanglewood 4-camp, Maine, USA; North Westminster Community School, London, England 1989-1995**

- Teach and supervise 7-10 Science and Computing Studies, 2 Unit Biology, 2 Unit Science for Life, 2 Unit Computing Studies, Year 7-8 Mathematics, 4-10 ecology.

- Co-ordinate Year 7 Science, Senior Biology assessments and excursions.

EDUCATION AND PROFESSIONAL TRAINING

- 2009 **Master of Arts**, Media Arts and Production (University of Technology, Sydney)
- 2001 **Cert. IV in Information Technology, Multimedia** (Crows Nest TAFE)
- 1994 **Teachers' Certificate**, NSW Department of School Education
- 1989 **Bachelor of Education**, Science (Sydney University)
- 1985 **HSC** James Cook Boys' High School, NSW

PRINT PUBLICATIONS

Additional information available for selected resources at Parryville.com.au

- Learning Materials Production Centre (LMPC), NSW Department of Education and Training **Computing Studies: Introduction part 1; Introduction part 2; Systems; People; Hardware; Software; Data; Solutions; Information Systems; Monitoring and Control Systems; Graphics Systems** (Co-writer)(1997)
- Curriculum Support Directorate, NSW Department of Education and Training **Computer-based Technologies in the Science KLA** (contributing Writer) (1998)
- Learning Materials Production Centre (LMPC), NSW Department of Education and Training **Poultry: One, Two & Three** (Stage five Agriculture)(Writer)(1999)
- Learning Materials Production Centre (LMPC), NSW Department of Education and Training **Beef: One, Two & Three** (Stage five Agriculture)(Writer)(1999)
- Department of Science and Training & Open Training Education Network (OTEN) **On The Edge – CD-ROM Teacher Guide** (Writer)(2001)
- Open and Distance Learning Association of Australia (ODLAA) Conference, Australian Technology Park, Sydney 2001 Session paper **Comparing CD-ROM and Online Technologies** (Co-writer) (2001)
- Department of Science and Training & Open Training Education Network (OTEN) **On The Edge – Video Teacher Guide** (Writer)(2001)
- Australian Rugby Union **EdRugby – Preview** (Co-writer)(2005)
- Centre for Learning Innovation, NSW Department of Education and Training **Using Word** (Improving Literacy Using Technology)(Writer, Instructional Designer)(2005)
- (various book reviews) **Australian Good Reading** (Writer)(2005)
- Frazer Howard & Partners and the Benevolent Society **Bringing Up Kids – It's the Little Things that Matter** (Community Education – Nutrition & Recipe Cards)(Writer, Designer)(2008)
- Casula Powerhouse, Department of Veterans' Affairs **Nam Bang! Education Kit** www.casulapowerhouse.com/exhibitions/nam-bang.aspx (Writer)(2009)
- Australian Olympic Committee **Chat to a Champ – Teacher Guide** (online video chat guide) www.olympics.com.au (Writer, Instructional designer)(2009)
- Casula Powerhouse **REFILL – Catalogue** (Coordinator)(2009)
- University of Melbourne, University of Western Sydney and Monash University, with Australian Government Office of Learning and Teaching **mathsassess – Guide** www.mathsassess.org (Producer) (2014)
- University of Melbourne, The University of Sydney, The University of Adelaide and Curtin University, with Australian Government Office of Learning and Teaching **First Year Coordinators In Mathematics – A guide to developing the role of First-Year Mathematics Coordinators in your university** http://parryville.com.au/wp-content/uploads/2016/09/FYiMaths_guide_web.pdf (Producer) (2016)

MULTIMEDIA, ONLINE & VIDEO PUBLICATIONS

Additional information available for selected resources at Parryville.com.au

- Learning Materials Production Centre (LMPC), NSW Department of Education and Training **Hardware-the inside story** (video)(Editor)(1997)
- Learning Materials Production Centre (LMPC), NSW Department of Education and Training **DB1, SS1, Communication** (Disc and audio CD support for Computing studies activities)(Writer)(1997)
- Learning Materials Production Centre (LMPC), NSW Department of Education and Training **Poultry three** (Stage five Agriculture) (audio CD) (Producer)(1999)
- Open Training Education Network (OTEN) **PC Peripherals** (CD-ROM) (Instructional Designer)(1999)
- Open Training Education Network (OTEN) **Multimedia Components** (CD-ROM) (Producer)(2000)
- Open Training Education Network (OTEN) **Open Court** (CD-ROM) (Producer)(2000)
- Open Training Education Network (OTEN) **Fire Call** (CD-ROM, part of NSW Fire Brigades training program) (Instructional Designer)(2000)
- Open Training Education Network (OTEN) **Telemedicine** (CD-ROM) (Producer)(2001)
- Open Training Education Network (OTEN) **NSWFB** (Intranet) (Producer)(2001)
- Open Training Education Network (OTEN) **IT2** (Information technology Certificate Two - CD-ROM) (Producer)(2002)
- Open Training Education Network (OTEN) **Internet – a first course** (CD-ROM) (Co-producer)(2001)
- Open Training Education Network (OTEN) **e-skills** (CD-ROM) (Co-producer)(2001)
- Open Training Education Network (OTEN) **On The Edge** (print, online and CD-ROM) (Co-producer, Instructional Designer)(2001)
- Open Training Education Network (OTEN) **EdRugby** (print, online and CD-ROM) (Instructional Designer)(2003)
- Australian Rugby Union **Rugby World Cup Workforce Training** (online training unit) (Writer, Instructional Designer)(2003)
- Open Training Education Network (OTEN)(Instructional Designer)(2004) **Count Me in Too v.2.0** (upgraded CD-ROM)
- Open Training Education Network (OTEN) **Priority Schools Funding Project – PSFP** (upgraded CD-ROM) (Producer, Instructional Designer)(2004)
- Centre for Learning Innovation, NSW Department of Education and Training **Using Word (Improving Literacy Using Technology)** (CD-ROM)(Producer, Instructional Designer)(2005)
- Centre for Learning Innovation, NSW Department of Education and Training **Improving Workshop Safety** (CD-ROM)(Project Manager)(2005)
- Australian Rugby Union **WallaRugby Challenge** (CD-ROM) (Producer, Instructional Designer)(2005)
- Centre for Learning Innovation, NSW Department of Education and Training **Money Minded** www.moneyminded.com.au (Instructional designer)(2005)
- Rotary **Rotary Young Driver Awareness (RYDA) program** (Presenter notes, slides and guide) (Co-writer, Instructional Designer)(2005)
- Centre for Learning Innovation, NSW Department of Education and Training & NSW Technical and Further Education (TAFE) **TAA04 Training and Assessment Certificate 4** (CD-ROMs and online) Instructional Designer, Video producer)(2006)
- Centre for Learning Innovation, NSW Department of Education and Training, TAFENSW **Certificate Two Animal Studies** (DVD-ROM) (Instructional Designer, audio interviews/interactive slideshows)(2007)
- Australian Olympic Committee **a.s.p.i.r.e. Olympic Day Resource** www.olympics.com.au (Writer, Instructional designer)(2006)

- Australian Rugby Union **EdRugby** (Rugby World Cup 2007 upgrade)(Producer, Instructional Designer)(2007)
- Australian Olympic Committee **Beijing 2008 Olympic Resource** www.olympics.com.au (Co-writer, Instructional designer)(2007)
- University of Technology, Sydney (UTS) **Operation Babylift** (Co-producer, student project)(2007)
- Frazer Howard & Partners and the Benevolent Society **Bringing Up Kids – It’s the Little Things that Matter** (Community Education - DVD)(Producer) (2009)
- Frazer Howard & Partners and Gosford City Council **Community Stories from the NSW Central Coast** (ten videos for Central Coast Community Congress DVD and online) (Director and Editor) (2010)
- Australian Learning and Teaching Council - Macquarie University, The University of Queensland and The University of Newcastle) **Cross Cultural Supervision Project** (Website, featuring online video) (Video Producer) (2010)
- Australian Learning and Teaching Council (The University of Queensland) – **QS in Science** (Quantitative Skills in Science) www.qsinscience.com.au and (Producer/Science Communications Consultant) (2010)
- Learning and Teaching Centre (Macquarie University) **Sustainable Learning and Teaching** (Video Producer) (2011)
- Learning and Teaching Centre, Flexible Learning at Macquarie - FLAME (Macquarie University) **Accessibility in Blended Learning** (Video Producer) (2011)
- Australian Olympic Committee **London 2012 Olympic Resource** <http://education.olympics.com.au/> (Writer, Instructional designer)(2011)
- Australian Learning and Teaching Council (Flinders University) – **Transitions in Biology**
- Australian Learning and Teaching Council (Macquarie University) – **Peer Review** (Writer, Video Producer, 2012)
- University of Technology with Australian Government Office of Learning and Teaching **Inquiry Oriented Learning (IOL) in Science** (Website and videos) (Producer) (2013-2015)
- Australian Council of Deans of Science **ACDS Learning and Teaching Online** (website) <http://www.acds-tlcc.edu.au/> (Educational Consultant/Producer) (2013)
- Learning and Teaching Centre (Macquarie University) **Postgraduate Program in Higher Education** (Video Producer, 2013)
- OTEN, TAFE Western Sydney Institute – **LOCO – Learning Object Composer** (Video Producer, 2013)
- OTEN, TAFE Western Sydney Institute – **National VET eLearning Strategy ePortfolio** (Video Producer, 2013)
- Learning and Teaching Centre (Macquarie University) **Master of Advanced Medicine - MAMed** (Video Producer, 2013)
- Royal Australasian College of Physicians **Direct Observation of Clinical Skills** (17 videos) (Video Producer)(2013)
- Mentors at MQ (Macquarie University) **UniWISE Prepare** (16 videos) (Video Producer) (2013)
- Board of Studies & Educational Standards (BOSTES) **Success Stories** <http://www.nswteachers.nsw.edu.au/publications-policies-resources/resources/videos/> (5 videos) (Video Producer) (2013)
- Macquarie, La Trobe, Lund and Pretoria Universities, with Australian Government Office of Learning and Teaching **Peer Review of Teaching** (17 videos and website) (Website and video Producer) (2014)
- Australian Financial Markets Association (AFMA) (7 videos) **AFMA e-learning accreditation** (video Producer) (2014)
- Housing Industry Association (HIA) **Help Videos** (9 video) (Video Producer) (2012-2015)
- Australian Broadcasting Corporation, ABC Digital Network (ABC) **ABC HACK 2015** (18 videos)(Video Producer)(2015)

- Australian Broadcasting Corporation, ABC Digital Network (ABC) **ABC Splash** (Camera Operator, Consultant)(2015, 2016) <http://parryville.com.au/k-12/abc-splash>

SUMMARY OF SKILLS

- Project management and coordination
- Teaching, adult education and training
- Writing education and training content
- Instructional and learning design
- New media, e-learning and print production
- Use of equipment including digital video/still camera
- End-user experience design (UX)
- Social media integration
- Educational consultation and advice
- Development of educational resources
- Video production (scripting, capture, editing)
- Developing and implementing educational experiences (classroom, museum, printed, new media, e-learning)
- Use of software including Microsoft Office (Word, Excel, Powerpoint, Project, Outlook, Visio), Final Cut Pro, Premiere, Indesign, Acrobat, Photoshop, Illustrator, Captivate, Camtasia, Dreamweaver, Storyline